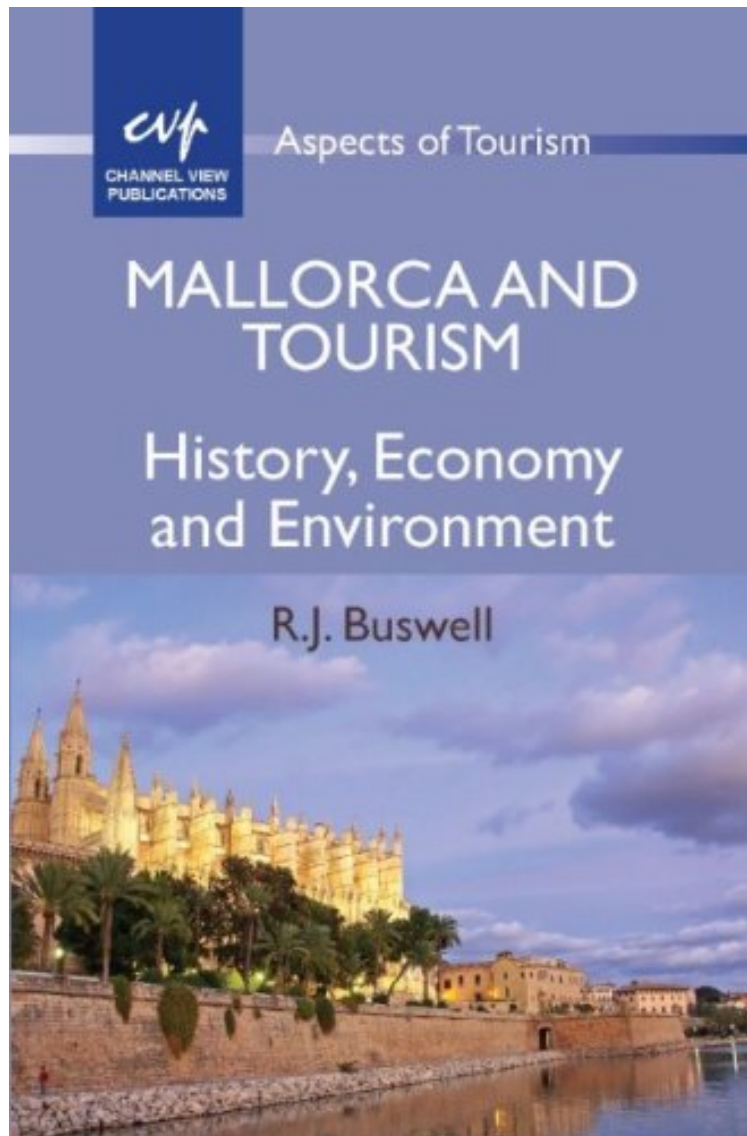


Mallorca and Tourism

R.J. Buswell

*ebooks / Download PDF / *ePub / DOC / audiobook*



[Download](#)

[Read Online](#)

#3285518 in eBooks 2011-06-23 2011-06-23 File Name: B005IPM13G | File size: 60.Mb

R.J. Buswell : Mallorca and Tourism before purchasing it in order to gage whether or not it would be worth my time, and all praised Mallorca and Tourism:

This book provides a comprehensive and detailed critical analysis in English of the tourism industry in Mallorca. With origins in the end of the nineteenth century, the emphasis is on the development of mass tourism since the mid-1950s and the attempts to manage its environmental impact and to introduce diversification into the market.

This is a well-written, accessible and readable text. It is authoritative without being over-jargoned and provides a comprehensive account of the phenomenon of tourism in Mallorca. It achieves an impressive synthesis of the detailed and the general and demonstrates a clear grasp of the relevant source material for such a study. (Dr. Michael Barke, Division of Geography, Northumbria University) This is a thoroughly researched book on the history and development of tourism in Mallorca and is based on the author's long standing interest in tourism in the region. The book draws together both the historical background of Mallorcan tourism with a contemporary understanding of the tourism impacts and development issues facing the island in the 21st century. The readership of this book will be wide, to include undergraduate and postgraduate students of geography, tourism and development studies as well as readers who have a general interest in the Balearic region. (David Hind, Head of Tourism, Leeds Metropolitan University) This book deserves to be bought and added to reading lists. (John K. Walton, University of the Basque Country, Spain in *Annals of Tourism Research*, Vol. 39, No. 2, pp. 1284–1286, 2012) One of a series investigating the effects of tourism on particular areas/regions, this intriguing book is well-argued and well-researched with pieces on just about everything you can think of – from the growth of mass tourism through to golf and hiking. Essential reading if you want to understand the island. (Rough Guide to Mallorca Menorca, Rough Guides, 2013) About the Author Professor (Emeritus) R J Buswell was Head of the School of Behavioural and Environmental Sciences at the University of Northumbria at Newcastle until his retirement. A geographer, his main research has been in the historical and contemporary aspects of urban and regional development. He has been a visitor to and part-time resident in Mallorca for twenty years. He is a Fellow of the Royal Geographical Society and a member of the Institute of British Geographers.