

## Luella's Guide to English Style

Luella Bartley

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**Luella Bartley : Luella's Guide to English Style** before purchasing it in order to gage whether or not it would be worth my time, and all praised Luella's Guide to English Style:

4 of 4 people found the following review helpful. BrilliantBy Jennifer CalderoneI gave this style guide five stars because its intelligent and comprehensive understanding of what "style" means. It is not a how-to, so you will not be told how to wear something, or what is currently in "fashion." I would not buy it as a straightforward manual of what to wear when traveling in Britain. Rather it is an exploration of the development of a national-personal style as represented by "Miss England," (a thinly-disguised Ms. Bartley) in response to the social and popular cultural movements in Britain of the post-WWII years. It is really an explanation of what Britain is as told through the medium of clothes.0 of 0 people found the following review helpful. Timeless British style biographyBy Nina BhadreshwarAbsolutelt brilliant. I have bought this four times for friends. It's like a shared biography. Timeless. Highly recommended for anyone confused or enthralled by British style.4 of 4 people found the following review helpful. Great ReadBy Anna PasskiewiczI have personally very much enjoyed this book. It is less of a how-to and

more over an English culture guide with an insiders view. That being said the book is witty, sarcastic, clever and a really fun read. I've just recently finished it and I plan to re-read it!

Top young fashion designer Luella Bartley celebrates English style and explains how to acquire it. What makes English girls the coolest in the world? What is the English style which girls around the world try to emulate? In this book Luella Bartley - crowned Designer of the Year at the British Fashion Awards in 2008 - sets out to capture what it is that makes English girls just a little bit special. First up are the clothes – Luella investigates the combination of smart and scruffy, classic and street-style, which ensures that English girls are always at the cutting edge of fashion. Then there are the icons – the English girl knows that Kate Moss and The Duchess of Devonshire both have a place in the style pantheon. Luella explains the style tribes vying for the English girl's allegiance, the social rituals she undergoes – from surfing in Cornwall to clubbing in Berlin – and the status symbols she marks herself out with. All this requires a lot of photographs, drawings, and, occasionally, diagrams. But Luella's Guide to English Style isn't simply a book about fashion and style, it's a work of social anthropology – delivered with a wink and a kiss on the cheek. Luella describes the English girl's approach to love and shows how the English girl gets better with age. With her background as London's hippest designer and as an editor on Vogue and the London Evening Standard, Luella Bartley is brilliantly placed to map out English style and what it means for girls.

Praise for Luella Bartley: 'A star – a poster child for London cool' – American Vogue. 'The air of effortless cool that surrounds the Luella label' – The Guardian. 'As calm and cool as a raindrop sliding down a windowpane' – London Evening Standard. About the Author Born in 1974 in Stratford-upon-Avon, Luella Bartley trained at Central Saint Martins before working as a journalist on Vogue and the London Evening Standard. Ten years ago she decided to set up her own fashion label and gave her first collection the title 'Daddy, I Want A Pony'. Named by Harpers Queen as 'the leader of London's junior style mafia', she recently moved from London to Cornwall with her husband David Sims – a photographer – and their three children, where she enjoys surfing and riding. Aside from her own collections she has designed for O'Neill, the surfwear company, and Target, the American chain-store.